

#1 IT INSTITUTE

DATA SCIENCE

DATA ANALYSIS

FRONT END

UI/UX

BACK END

ANDROID / IOS

WEBSITE DESIGNING

SOFTWARE TESTING

C/C+/JAVA/PYTHON

AI/ML

DIGITAL MARKETING

BUSINESS ANALYSIS

Course Curriculum

6 month

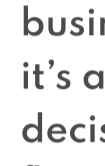
Online & Offline

The Business Analysis course at WebConvoy Academy is designed to equip students with in-demand skills in requirements gathering, process modeling, stakeholder communication, and business strategy. Through expert-led sessions (available online and offline), learners gain practical experience with tools like Microsoft Excel, SQL, Power BI, and business process modeling techniques.

The course combines core theoretical concepts with real-world case studies and hands-on projects to build actionable analytical skills.

Students also complete a 2-month internship to apply their knowledge in live business environments.

WebConvoy Academy helps students build a strong professional portfolio and connects them with top business-focused companies and consulting firms. With one-on-one mentorship, resume preparation, mock interviews, and career support, we prepare learners for roles such as Business Analyst, Functional Consultant, Process Analyst, and Business Intelligence Associate.



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WHY LEARN BUSINESS ANALYSIS

Business Analysis is a critical and fast-evolving field focused on identifying business needs and delivering effective solutions. It's not just about data—it's about understanding processes, solving problems, and enabling smart decision-making. Business Analysts use tools like Excel, SQL, Power BI, and flowcharts to evaluate operations, gather requirements, and guide strategy. With businesses relying on insights for growth, this career is ideal for analytical thinkers who enjoy optimizing systems and driving impact.



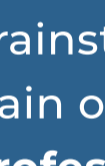
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CAREER IN BUSINESS ANALYSIS

A career in Business Analysis opens doors across industries focused on process improvement and strategic growth. As companies strive to make smarter decisions, skilled Business Analysts are in high demand to identify gaps, optimize workflows, and align business goals with technology. Professionals can pursue roles like Business Analyst, Process Analyst, Requirements Analyst, or Product Owner in sectors like IT, finance, healthcare, and consulting. Using tools like Excel, SQL, Power BI, and modeling techniques, Business Analysts play a vital role in bridging the gap between stakeholders and solutions.



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At WebConvoy Academy, we believe that great outcomes start with great planning. Our team regularly comes together to brainstorm, evaluate, and improve how we train our students both technically and professionally.

Business Analysis Course Overview

✓ Executive Program 6 Months

Unlock business value through insights and strategy with our hands-on Business Analysis course.

✓ Project Internship - 2 Months (Unpaid)

Gain hands-on experience with a 2-month unpaid project internship.

✓ Online Class & Offline Class

Flexible learning both online and offline classes available.

✓ Portfolio Development

Build a strong Business Analysis portfolio with real-world case studies and expert mentorship.

✓ 1:1 Mentorship & Doubt Support

Personalized 1:1 mentorship and instant doubt support throughout your development journey.



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TOPIC-WISE CURRICULUM

KEY FEATURES



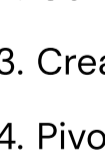
WEEKLY DOUBT SESSION



PERSONAL MENTORSHIP

PROFESSIONAL DEVELOPMENT

1 MONTH MOCK INTERVIEW & RESUME PREPARATION



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Business Analysis Course Curriculum

1 Data Analysis using Excel

1. Slicing and Dicing Data
2. Cell Referencing and Text Functions
3. Creating and Formatting Charts
4. Pivot Table and VLOOKUP

What-If Analysis

3 Basics of Python

1. Python Datatypes and Operations
2. Python Data Structures
3. Python Control Structures
4. Python Libraries - NumPy, Pandas, Matplotlib, Seaborn (Optional)

5 Business Consulting Essentials

1. Requirement Gathering
2. Business Requirements Document (BRD)
3. Project Management
4. Gap Analysis

7 Predictive and Prescriptive Analysis

1. Linear Regression
2. Clustering and Classification
3. Time-Series Forecasting
4. Prescriptive Analytics
5. Market Basket Analysis (Optional)

2 Business Problem Solving and Storytelling

1. Fundamentals of Management
2. Understanding Problem & Formulating Hypotheses
3. Analysing Patterns and Storytelling
4. Data Analysis and Visualization Using Power BI
5. Data Visualisation with Tableau (Optional)

4 Introduction to SQL

1. Database Design & Data Warehouse
2. Data Modelling
3. SQL Querying
4. Joins and Sets Operations
5. Advanced SQL (Optional)

6 Statistics and EDA

1. Data Preprocessing
2. Univariate and Bivariate Analysis
3. Probability Distributions
4. Central Limit Theorem
5. Hypothesis Testing

8 ChatGPT and Generative AI

1. ChatGPT for Communication and Research
2. Using ChatGPT for Excel and SQL
3. No Code Analytics
4. Prompt Engineering Basics

Business Analysis Course Curriculum



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hello@webconvoyacademy.in

BUILT FOR LEARNERS, BACKED BY INDUSTRY

TRY </>

Data Science, AI

Data Analysis

UI/UX Design

Mobile Development Flutter

Business Analysis

Digital Marketing



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