

Ankit Verma

Delhi | ankit092000@gmail.com | +91-9667100352 | [Linkedin](#) | [Github](#) | [Scaler](#)

Skills

- Python, Python Libraries, EDA, Machine Learning, MySQL, SQL, Tableau, Excel, NumPy, Pandas, Matplotlib, SeaBorn, Google Colab, BigQuery, scikit-learn, AWS, Power BI

Experience

Data Analyst, WebConvoy

Jan 2025 - Jan 2026

- Extracted actionable insights from large datasets to support decision-making across marketing and operations teams.
- Cleaned, transformed, and analyzed data using **SQL, Python, and Excel** to ensure data accuracy and consistency.
- Developed interactive dashboards and visual reports in Tableau and Power BI to track KPIs and monitor business performance.

Data Analyst Intern, Trainity

Jul 2024 - Oct 2024

- Led data analysis projects focusing on customer behaviour, revenue trends, and logistics datasets.
- Improved reporting accuracy by 10% through detailed trend analysis, strategic insights, and decisions.
- Enhanced operational efficiency by identifying key process improvement opportunities.

Projects

[Business case on Streaming Platform](#)

- Conducted data exploration and visualization using **Pandas, NumPy, and Seaborn** to enhance insights for informed decision-making.
- Used different plots and data wrangling techniques to analyze the data.
- Improved decision-making clarity by enhancing visual analysis techniques, resulting in a 10% increase in data interpretation efficiency.

[Business case on largest American retail corporations](#)

- Analyzed 100,000 Target Brazil orders from 2016 to 2018 using **BigQuery SQL**, uncovering key insights that improved order status and pricing strategies.
- Optimized SQL queries, achieving a 30% reduction in query execution time and significantly enhancing data retrieval efficiency.
- Visualized data trends and patterns through interactive graphs, facilitating informed decision-making for stakeholders.

[Uber Ride Analytics Ride Operations & Revenue Analysis](#)

- Analyzed **148K+ Uber ride records** using **SQL and Python** to assess ride success rates, cancellations, revenue performance, and customer behavior, generating insights impacting **₹52M in revenue**.
- Performed **EDA and root-cause analysis** to identify **UPI as the top payment mode (~40% of revenue)** and uncover key contributors to a **25% ride cancellation rate**.
- Developed **interactive Power BI dashboards** to visualize vehicle-type performance, customer segments, and operational KPIs, enabling data-driven decisions for revenue optimization and retention.

Education

Annamalai university, BE/B.Tech/BS

2022

Certifications

- **SQL Skills Certificate** By Scaler
- **Python Libraries Skills Certificate** By Scaler
- **EDA Fundamental Skills Certificate** By Scaler